



Confederation of Indian Industry



# GREEN BUILDING CONGRESS® 2023

INDIA'S FLAGSHIP CONFERENCE & EXPO ON GREEN BUILT ENVIRONMENT

23 - 25 NOVEMBER 2023 | CHENNAI TRADE CENTRE | CHENNAI | INDIA



## Sponsorship Opportunities

Sponsorship Level	Sponsorship Amount	No of Slots	Sponsorship Level	Sponsorship Amount	No of Slots
Premier Supporter	Rs 28 Lakhs	6 <i>(3 slots blocked)</i>	Lanyard Supporter	Rs 17 Lakhs	1
Supporter of IGBC Performance Challenge for Green Built Environment 2023	Rs 28 Lakhs	1 <i>(Blocked)</i>	Conference Bag Supporter	Rs 11 Lakhs	1 <i>(Blocked)</i>
Supporter of IGBC Green Your School Programme 2023	Rs 25 Lakhs	1 <i>(Blocked)</i>	Pen Drive Supporter	Rs 8 Lakhs	1
Supporter of IGBC Green Design Competition 2023	Rs 25 Lakhs	1 <i>(Blocked)</i>	Event App Supporter	Rs 8 Lakhs	1
Principal Supporter	Rs 17 Lakhs	8 <i>(2 slots blocked)</i>	IGBC Annual Report Supporter	Rs 6 Lakhs	1
IGBC Annual Members Meet (Dinner) Supporter	Rs 17 Lakhs	1	Pen Supporter	Rs 6 Lakhs	1
IGBC Leadership Awards Supporter	Rs 17 Lakhs	1	Photo Booth Supporter	Rs 6 Lakhs	1
Co-Principal Supporter	Rs 11 Lakhs	10 <i>(2 Blocked)</i>	LED Video Wall Supporter	Rs 6 Lakhs	1
Platinum Supporter	Rs 8.5 Lakhs	10 <i>(2 Blocked)</i>	Writing Pad Supporter	Rs 6 Lakhs	1
Gold Supporter	Rs 6 Lakhs	10 <i>(2 Blocked)</i>	Lunch Supporter	Rs 6 Lakhs	5



## Key Benefits of Sponsorship

S.No	Benefits	Premier Supporter Rs. 28 Lakhs	Principal Supporter/ Equivalent Rs. 17 Lakhs	Co-Principal Supporter Rs. 11 Lakhs	Platinum Supporter Rs.8.5 Lakhs	Gold Supporter/ Equivalent Rs.6 Lakhs
	Number of slots	6	8	10	10	10
1	Inclusion of Logo in the Outdoor Advertising	✓	✓	✓	×	×
2	Social Media Promotion of the event with all sponsor logos on the official IGBC handles	✓	✓	✓	✓	✓
3	One exclusive creative with a message from the MD/CEO of the company to be posted on IGBC social media handles	✓	×	×	×	×
4	Logo placement on the Conference Main Backdrop	Display of Prominent Logo - Shared with other sponsors <i>(Both sides of the backdrop)</i>	Display of Mid size Logo - Shared with other sponsors <i>(single side of the backdrop)</i>	Display of small size Logo - Shared with other sponsors <i>(single side of the backdrop)</i>	Display of smaller Logo - Shared with other sponsors <i>(single side of the backdrop)</i>	×
5	Sponsor Branding at Event	Highest Brand Exposure	Very Good Brand Exposure	Good Brand Exposure	Good Brand Exposure	Brand Exposure
6	Conference Passes - Complimentary Invitations for attending the Conferences	28	17	11	9	6
7	Speaking opportunity at one of the sessions during the event as per the suggestions of conference committee	✓	✓	×	×	×
8	Opportunity to play the corporate film (2 min) during the lunch break	✓	×	×	×	×
9	Complementary Stall space at Expo <i>(Stall construction time : 48 hrs for both Raw space &amp; built-up stalls)</i>	36 sq. mts. of Indoor Air-conditioned Raw space	24 sq. mts. of Indoor Air-conditioned Raw space	18 sq. mts. of Indoor Air-conditioned Raw space	12 sq. mts. of Indoor Air-conditioned built-up Space	9 sq. mts. of Indoor Air-conditioned built-up space
10	Opportunity to display two standees about the company at the event	✓	×	×	×	×



**Be Part of India's Annual Flagship  
Conference & Expo on Green Built Environment**



## Other Benefits of Sponsorship

S.No	Benefits	Premier Supporter Rs. 28 Lakhs	Principal Supporter / Equivalent Rs. 17 Lakhs	Co-Principal Supporter Rs. 11 Lakhs	Platinum Supporter Rs. 8.5 Lakhs	Gold Supporter Rs. 6 Lakhs
	<b>Pre- Event Benefits</b>					
1	Inclusion of Logo in the Event Brochure	✓	✓	✓	✓	✓
2	Inclusion of Logo in the Magazine Ad of Event Publication Partners	✓	✓	✓	✓	x
3	Display of Logo in the website - <a href="http://www.greenbuildingcongress.com">www.greenbuildingcongress.com</a> (hyperlinked to your company website)	✓	✓	✓	✓	✓
4	Inclusion of Logo in the Exhibition Visitor Passes	✓	✓	✓	✓	x
5	Exclusive Sponsor logo based branding on the official IGBC Social Media handles	✓	✓	✓	✓	x
6	Inclusion of Logo in the EDM/e-flyers sent to all the stakeholders on in promotion of the event	✓	✓	✓	✓	✓
	<b>Benefits during the Event At Conference Area</b>					
7	Brand Exposure at the Conference Registration area	✓	✓	✓	x	x
8	Opportunity to display two standees about the company at the conference area	✓	x	x	x	x
9	Brand Exposure in the stand alone banner near the Media Lounge / VIP lounge	✓	x	x	x	x
10	Display of Logo on the projector screen during non-presentation period	✓	✓	✓	✓	x
11	Logo in the A4 size Thank You Supporter Card circulated to all Delegates	✓	✓	✓	✓	✓
12	Opportunity to play 30 second promo video/Ad Film during the breaks in conference hall	✓	✓	x	x	x
	<b>Benefits during the Event At Exhibition</b>					
13	Display of Logo on banner at the exhibition hall	✓	✓	✓	✓	✓
14	Inclusion of one page company profile in the Exhibition Show Directory( e-Version)	✓	✓	✓	✓	✓
15	Inclusion of one page colour advertisement in the Exhibition Show Directory( e-Version)	✓	✓	✓	✓	✓
	<b>Post Event Benefits</b>					
16	Event Data Sharing	✓	✓	✓	x	x
17	Inclusion of Logo in the Event Highlights Dossier	✓	✓	✓	✓	✓
18	Inclusion of sponsor logo in post event social media posts	✓	✓	✓	✓	✓

## Exclusive Sponsorship Opportunities & Benefits

S.No	Benefits	Leadership Awards Supporter (Rs. 17 Lakhs)	Lanyard Supporter (Rs. 17 Lakhs)	Conference Bag Supporter (Rs. 11 Lakhs)	Pen Drive Supporter (Rs 8 Lakhs)	Pen Supporter (Rs 6 Lakhs)
	Number of slots	1	1	1	1	1
	Pre- Event Benefits					
1	Inclusion of Logo in the Event Brochure	✓	✓	✓	✓	✓
2	Inclusion of Logo in the Magazine Ad of Event Publication Partners	✓	✓	✓	x	x
3	Inclusion of Logo in the website - <a href="http://www.greenbuildingcongress.com">www.greenbuildingcongress.com</a> (hyperlinked to your company website)	✓	✓	✓	✓	✓
4	Inclusion of Logo in the EDM/e-flyers sent to all the stakeholders in promotion of the event	✓	✓	✓	✓	✓
5	Exclusive Sponsor logo based branding on the official IGBC Social Media handles	✓	✓	✓	✓	x
	Benefits during the Event At Conference Area					
6	Exclusive Branding of Logo on	Award Session Digital Backdrop	Lanyards (sponsor logo alongside organiser logos)	Conference Bag (Sponsor logo along with Organiser logos)	Pen Drive	Pen
7	Display of the logo at the Conference area	✓	✓	✓	✓	✓
8	Inclusion of Logo in the A4 size Thank You Supporter Card given to all Delegates	✓	✓	✓	✓	✓
9	Display of Logo in the Thank You Sponsor Banner at the venue	✓	✓	✓	✓	✓
10	Conference Passes - Complimentary Invitations for attending the three-day Conferences	17	17	11	8	6
	Benefits during the Event At Exhibition					
11	Complementary Stall space at Expo (Stall construction time - 48 hrs for all stalls)	24 sq. mts. of Indoor Air- conditioned Raw Space	24 sq. mts. of Indoor Air-conditioned Raw Space	18 sq. mts. of Indoor Air-conditioned Raw Space	12 sq. mts. Of Indoor Air- conditioned built-up Space	9 sq. mts. of Indoor Air- conditioned built-up Space
12	Display of Logo in the banner at the exhibition hall	✓	✓	✓	✓	✓
13	Inclusion of one page company profile in the Exhibition Show Directory ( e-version)	✓	✓	✓	✓	✓
14	Inclusion of one page colour advertisement in the Exhibition Show Directory ( e-version)	✓	✓	x	x	x
	Post Event Benefits					
15	Event Data Sharing	✓	✓	✓	✓	x
16	Inclusion of sponsor logo in post event social media posts	✓	✓	✓	✓	✓
17	Inclusion of Logo in the Event Highlights Dossier	✓	✓	✓	✓	✓

## Exclusive Sponsorship Opportunities & Benefits

S.No	Benefits	Writing Pad Supporter (Rs 6 Lakhs)	IGBC Annual Report Supporter (Rs 6 Lakhs)	LED Video Wall Supporter (Rs 6 Lakhs)	Photo Booth Supporter (Rs 6 Lakhs)	Lunch Co-supporter (Rs 6 lakhs)
	Number of slots	1	1	1	1	5
	<b>Pre- Event Benefits</b>					
1	Inclusion of Logo in the Event Brochure	✓	✓	✓	✓	✓
2	Inclusion of Logo in the website - <a href="http://www.greenbuildingcongress.com">www.greenbuildingcongress.com</a> (hyperlinked to your company website)	✓	✓	✓	✓	✓
3	Inclusion of Logo in the EDM/e-flyers sent to all the stakeholders on in promotion of the event	✓	✓	✓	✓	✓
	<b>Benefits during the Event At Conference Area</b>					
4	Branding of Logo on	Note Pad	IGBC Annual Report	LED Wall	Photo Booth	Display of Logo - shared with other Lunch sponsors at the Lunch Area
5	Display of Logo within in the Conference area	✓	✓	✓	✓	✓
6	Inclusion of Logo in the A4 size Thank You Supporter Card kept in Delegate Kit	✓	✓	✓	✓	✓
7	Display of Logo in the Thank You Sponsor Banner kept at the venue	✓	✓	✓	✓	✓
8	Conference Passes - Complimentary Invitations for attending the three-day Conferences	6	6	6	6	6
	<b>Benefits during the Event At Exhibition</b>					
9	Complementary Stall space at Expo (Stall construction time - 48 hrs for all stalls)	9 sq. mts. of Indoor Air-conditioned built-up Space	9 sq. mts. of Indoor Air-conditioned built-up Space	9 sq. mts. of Indoor Air-conditioned built-up Space	9 sq. mts. of Indoor Air-conditioned built-up Space	9 sq. mts. of Indoor Air-conditioned built-up Space
10	Display of Logo in the banner at the exhibition hall	✓	✓	✓	✓	✓
11	Inclusion of one page company profile in the Exhibition Show Directory ( e-version)	✓	✓	✓	✓	✓
	<b>Post Event Benefits</b>					
12	Inclusion of sponsor logo in post event social media posts	✓	✓	✓	✓	✓
13	Inclusion of Logo in the Event Highlights Dossier	✓	✓	✓	✓	✓

### T & C:

- The organiser reserves all the rights for the event.
- Supporter will support the organiser by making the sponsorship payment in full within 30 days of invoice date or before the even date, whichever is earlier.
- Please note that No Credit facility, No discounts on package price would be extended and No Refund / Adjustment for Cancellation of sponsorship.
- In case of Contract for a period of 5 years, the invoicing will be done on each year for the event as per applicable price and shared with supporter for payment.
- As per the suggestions of the Congress committee, this year, the sponsorship pricing has been revised after several years of the event.
- In case, if the conference is cancelled as a result of a Force Majeure Event, the amount paid would be adjusted against the future event/rescheduled event on the basis of any balance remaining after clearing all the obligations in respect of the cancelled event.
- Sponsorship is non-exclusive. No of slots in each supporter category would be revised if necessary as per suggestions of the committee. Slots are allotted on first cum first serve basis.
- Stalls are allotted based on the sponsorship category by the organiser. Time given for Construction of all types of stalls ( raw space, shell scheme) is 48 hrs only.
- Supporter Branding & Projections would be as per the order of sponsorship levels/price and in alphabetical order of company names within each category.



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