

Wellbeing with Low VOC Paints

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21st October 2022





Wellbeing - Facts

2 kg a Day

20000+ breaths a Day





8000+ La Day





Yet we pay so much attention to what we eat and drink, and so little to what we Breathe.

https://www.webmd.com/lung/ss/slideshow-lung-facts-overview (accessed on 15.10.2022)

https://www.bbc.com/worklife/article/20200303-why-slowing-your-breathing-helps-you-relax (accessed on 15.10.2022)

Irene B., Mark W., Antigone K.B., Bertil S., Widjaja L., Yoshimitsu H. and Kazuyo H.. Asia Pacific journal of clinical nutrition 13 (2004) 217-20.

https://www.healthline.com/nutrition/how-much-water-should-you-drink-per-day (accessed on 15.10.2022)

https://www.lung.org/blog/how-your-lungs-work#:~:text=2%2C000%20Gallons%20a%20Day,pumped%20through%20your%20heart%20daily. (accessed

on 15.10.2022)

https://seetheair.org/2017/01/31/we-breathe-11000-liters-of-air-daily/ (accessed on 15.10.2022)



Outdoor

- Pollutants (Anthropogenic)
 - Carbon monoxide
 - Lead
 - Nitrogen dioxide
 - Ozone
 - Particulate matter of different size fractions
 - Sulfur dioxide
- Pollutants (Natural)
 - Pollen, Mold spores
 - Dust

Indoor

- Pollutants (Anthropogenic)
 - Combustion byproducts (carbon monoxide, particulate matter, tobacco smoke, etc.)
 - Pesticides, lead, and asbestos
 - Ozone (from some air cleaners)
 - Volatile organic compounds (VOCs)
- Pollutants (Natural)
 - Substances of natural origin such as radon and pet dander
 - Biological agents such as molds

Indoor air pollution poses a greater risk; VOCs indoors could be 2 – 5 times higher

https://www.epa.gov/report-environment (accessed on 15.10.2022)

https://www.grihaindia.org/grihasummit/tgs2016/presentations/18feb/IndoorEnvQuality/Sumit

Sharma.pdf (accessed on 15.10.2022)



Volatile organic compound (VOC)

Volatile organic compounds (VOC) means any compound of carbon, excluding carbon monoxide, carbon dioxide, carbonic acid, metallic carbides or carbonates, and ammonium carbonate, which participates in atmospheric photochemical reactions (EPA).

VOCs are organic chemical compounds whose composition makes it possible for them to evaporate under normal indoor atmospheric conditions of temperature and pressure

Any organic compound having an initial boiling point less than or equal to 250°C measured at a standard pressure of 101.3 kPa (EU)

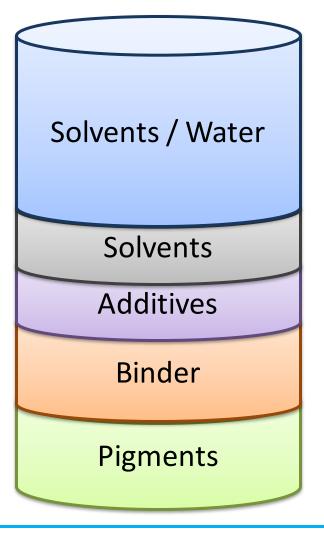
The EPA lists compounds that it has determined to be negligibly reactive in its regulations as being excluded from the regulatory definition of VOCs

https://www.epa.gov/air-emissions-inventories/what-definition-voc
DIRECTIVE 2004/42/CE OF THE EUROPEAN PARLIAMENT AND OF THE COUNCIL, Official Journal of the European Union, 2004, L 143/87.



Volatile organic compound (VOC)

Paint contents



Examples of VOCs in paints

- Solvents
 - Alcohols (MeOH, EtOH, IPA)
 - Aliphatic hydrocarbons (MTO, n-hexane, octane)
 - Esters (Monoisobutyrates, alkyl acetates)
 - Aldehydes and ketones (MEK, MIBK)
 - Aromatic hydrocarbons (C IX, toluene, xylene)
- Other chemicals
 - Formaldehyde
 - Methylene chloride
 - Glycols (MEG, DEG, PG)
 - Monomers (Styrene, BA, MMA, EHA)
 - Terpenes (Limonene, α -Pinene)

Types of VOC

Coating VOC or Regulatory VOC

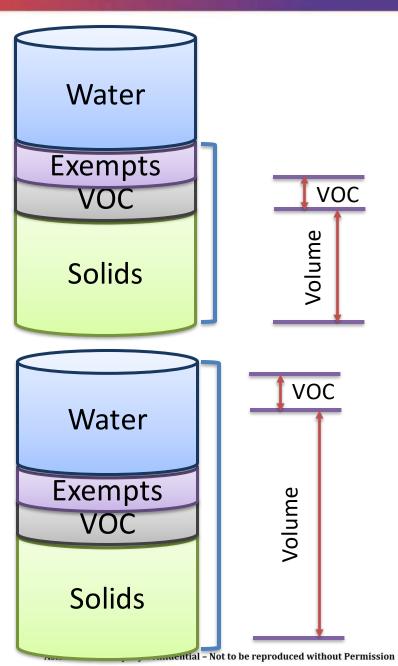
Grams of VOC per liter of coating, less water and exempt compounds

$$VOC\ Regulatory = \frac{W_{volatiles} - W_{water} - W_{exempt\ compounds}}{V_{coating} - V_{water} - V_{exempt\ compounds}} \ \text{in g/L}$$



grams of VOC per liter of coating

$$VOC\ Material = \frac{w_{volatiles} - w_{water} - w_{exempt\ compounds}}{v_{coating}}\ \text{in\ g/L}$$





Demystifying VOC

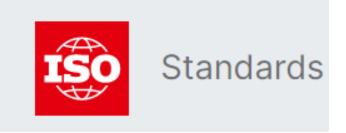


ASTM D6886-18

Standard Test Method for Determination of the Weight Percent Individual Volatile Organic Compounds in Waterborne Air-Dry Coatings by Gas Chromatography

ASTM D3960-05(2018)

Standard Practice for Determining Volatile Organic Compound (VOC) Content of Paints and Related Coatings



ISO 11890-2:2020

Paints and varnishes — Determination of volatile organic compounds (VOC) and/or semi volatile organic compounds (SVOC) content — Part 2: Gaschromatographic method



METHOD 24—Determination of volatile matter content, water content, Density, volume solids, and weight solids of surface coatings



VOC Regulations

Product	CARB SCM*	EU ^{#\$}	GreenPro€	China [£]	Australia ^{¥\$}
Flat Coatings	50	30	50	50	60
Nonflat Coatings	100	_	_	80	70
High Gloss Coatings	150	100	150	_	70
Anti-corrosive coatings	250	130	250	_	_
Wood stains	250	130	250	_	_
Roof Coatings	50	40	_	_	100
Wood Coatings	275	300	550	_	_
Floor Coatings	100	140	100	_	_

\$ Material VOC in g/L

^{*} GREEN SEAL STANDARD FOR PAINTS, COATINGS, STAINS, AND SEALERS; EDITION 4.0; September 7, 2021

[#] DIRECTIVE 2004/42/CE OF THE EUROPEAN PARLIAMENT AND OF THE COUNCIL, Official Journal of the European Union, 30.4.2004

[€] GREEN PRODUCTS RATING PAINTS, Green Products and Services Council (www.greenbusinesscentre.com)

^f https://www.pcimag.com/articles/100037-puzzled-by-global-voc-and-emission-standards-in-architectural-paints (accessed on 15.10.2022)

^{*}https://neotech-coati ngs.s3-ap-southeast-2.amazonaws.com/standards/CSIRO-VOC-details.pdf (Accessed on 15.10.2022)



Indoor Air Quality

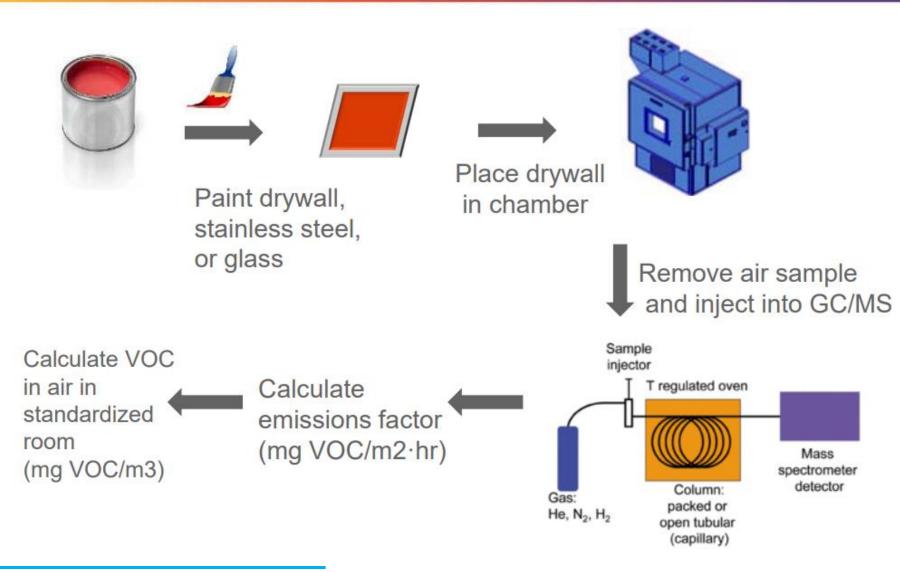
- As supplied or Regulatory VOC is an estimation of potential emissions
- Emission VOC is a measure of VOC emitted from a drying paint over a period of 14 days
- Products intended for interior application shall be tested according to, and meet the emissions limits specified in, the California Department of Public Health (CDPH) Standard Method v1.2 (2017)
- Products marketed for use in school classrooms must be evaluated using the classroom scenario. Products marketed for use in other spaces must be evaluated using the default private office scenario
- Total volatile organic compounds (TVOC) is a group of VOCs used to represent the entire pool of pollutants. It is represented as a single measure in parts per billion (ppb) or milligrams per cubic meter (mg m^{-3})

Classification: Public



VOC Redefined

TVOC Level mg m ⁻³	Level of Concern		
Less than 0.3	Low		
0.3 to 0.5	Acceptable		
0.5 to 1	Marginal		
1 to 3	High		



- GREEN SEAL STANDARD FOR PAINTS, COATINGS, STAINS, AND SEALERS; EDITION 4.0; September 7, 2021
- Emission VOC pictogram: Courtesy Eastman Chemicals Classification: Public



Other materials of concern

- ✓ Heavy Metals
- Pesticide residues
- ✓ Carcinogen Mutagen Reprotoxin (CMR)
- ✓ Fluorinated compounds
- Preservatives
- ✓ Hazardous air pollutants (HAPs)
- Endocrine disruptors
- Residual monomers
- ✓ Aquatic toxicity

- ✓ Phthalates
- ✓ Organotin compounds
- ✓ Volatile aromatic compound (VAC)
- ✓ Substances of very high concern (SVHC)
- ✓ Formaldehyde
- ✓ STOT
- ✓ Acute toxicity
- ✓ Halogenated solvents
- ✓ Aspiration toxicity



Product Stewardship – Asian Paints



CII-GreenPro

- 187 products manufactured at 8 factories
- It includes interior paints, exterior paints, enamels and wood finishes



Green Assure (Voluntary)

- 29 Products from Interior and exterior range
- Follows Green Seal for VOC



US Green Seal

- 3 Products
- Additional emphasis on recyclable content of container and product performance



Low VOC Interior Paints



- Performance properties of Royale brand
- First GS 11 compliant
 Paint
- Flame retardant performance
- Covers Hairline Cracks



- Performance properties of Royale brand
- LEED V.4 compliance
- Formaldehyde abatement
- Silver ion Technology Kills
 99.9% bacteria
- AAF Compliant Version available

Classification: Public



- Ultra Sheen finish
- Ultra matt variant
- Best in class Stain Cleanability
- With Teflon Protector
- Covers Hairline Cracks
- Resistant to Scuffing



Low VOC Interior Paints













ANTI-BACTERIAL





ANTI-FUNGAL





LOW VOC



Acknowledgements

- Organizers and their team
- Rajeev Kumar Goel
- Bhushan Pradhan
- Contributors to this presentation:
 - ✓ Sunil Jambhale
 - ✓ Lathiesh Srinivasan



Research and Technology Center – Asian Paints

Thank you

Classification: Public